DAVID WHITE

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Portfolio: msmdesign.nyc
GitHub: github.com/davidwhitemsm
LinkedIn: linkedin.com/in/davidwhitemsm

- Accomplished data leader.
- Experienced in identifying, organizing, analyzing, and visualizing data.
- Experienced in using data to solve real-world problems.
- Experienced in supporting data-driven decision-making.
- Proficient in Python, SQL, Tableau, Google Data Studio, and VAN.

JOB EXPERIENCE

Zinc Collective (DigiDems, Blue Leadership Collaborative)
Talent Pool Data Analyst   *March 2022–Present*
- Maintained and regularly updated a database of more than 1,500 political job seekers.
- Responded to inbound data queries from campaigns and partners. Developed processes to streamline the flow of data.
- Produced materials and detailed reports for more than 20 congressional, gubernatorial, local, and coordinated campaigns.

Harlem Link Charter School
Manager of Data and Accountability   *2019–Present*
- Designed and implemented a suite of data visualizations and automated data dashboards.   View work sample
- Developed spreadsheets and reports for leadership and staff. Led data presentations.   View work sample
- Managed the school's database system. Trained more than 80 staff members and provided technical support.   View work sample

South Asian Youth Action (SAYA!)
Data Specialist   *2018–2019*
- Designed, built, and regularly updated the mentorship program's data dashboard.   View work sample
- Developed data reports for 20 staff members and led weekly data meetings.   View work sample

Global Community Charter School
Data Coordinator   *2015–2018*
- Designed, built, and updated school's data dashboard. Delivered monthly data presentations to Board of Trustees.   View work sample
- Managed the school's database system and provided technical support for more than 40 staff members.

CAMPAIGN EXPERIENCE

Bluebonnet Data
Data Fellow, Data Team Mentor   *January 2022–Present*
Chris Benton for Georgia State Senate District 18
Lisa Campbell for Georgia House District 35
Mokah Jasmine Johnson for Georgia House District 120
Holly McCormack for Congress (GA-14)
Aisha Farooqi for Michigan House District 57
Randi McCallian for Congress (MO-08)
- Led volunteer data analytics teams on political campaigns. Led data meetings with candidates & staff. Created visuals to explain data.
- Projected voter turnout, calculated win numbers, designed persuasion & turnout universes, conducted opposition research.

Felicia Singh for New York City Council
Field Organizer, Phone Bank Lead   *August–November 2021*
- Led campaign phone banks with ThruTalk. Entered data in VAN. Recruited and trained volunteers. Conducted door-to-door canvassing.

TECHNICAL SKILLS

Data & Information Technology: Python, SQL, BigQuery, Google Sheets, Excel, Tableau, Data Studio, VAN, MailChimp, SurveyMonkey
Design: Adobe InDesign, Adobe Illustrator, HTML & CSS, Squarespace

PROFESSIONAL DEVELOPMENT

General Assembly, *Data Science* (2022)   View Capstone Project - *"Projecting Voter Turnout in Midterm Elections"*
DNC Best Practices Institute, *T3 Training Program (2022)*
Generation Data, *Introduction to Parsons (2022), Introduction to Progressive Data (2022)*
Arena Academy, *Data Director Track* (2021)   View Capstone Project - *"Voter Targeting Dashboard"*
Graphics Press, *Edward Tufte: Presenting Data and Information* (2018)

EDUCATION

State University of New York at Purchase
Master of Music in Jazz Studies, May 2003; Bachelor of Music in Jazz Studies, May 2001