# msmdesign.nyc data visualization 

# public school demographics by state 

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Author: David White

Contact: david@msmdesign.nyç | msmdesign.nyç

Acknowledgements: NYC Open Data [https://opendata.cityofnewyork.us/]

Language: Python

Libraries Used: NumPy, pandas, matplotlib, seaborn

## What is Exploratory Data Analysis?

Exploratory data analysis (EDA) is a technique used by data scientists to inspect, characterize and briefly summarize the contents of a dataset. EDA is often the first step when encountering a new or unfamiliar dataset. EDA helps the data scientist become acquainted with a dataset and test some basic assumptions about the data. By the end of the EDA process, some initial insights can be drawn from the dataset and a framework for further analysis or modeling is established.

## Data Source: U.S. Department of Education National Center for Education Statistics Common Core of Data (CCD)

"Public Elementary/Secondary School Universe Survey" 2018-19 v.1a; "Public
Elementary/Secondary School Universe Survey Geographic Data (EDGE)" 2018-19 v.1a. Data provided by the National Center for Education Statistics - [http://nces.ed.gov/ccd/elsi/]

## - 1. Prepare the Workspace

```
# import the libraries needed for data analysis and visualization
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
# import the dataset from GitHub
data = pd.read_csv("https://raw.githubusercontent.com/davidwhitemsm/selected-open-datasources
# confirm that the data has loaded by taking a glimpse at the first five rows of the dataset
data.head(5)
```

|  | State Name | Total Number Operational Charter Schools [Public School] $2018-19$ | Total <br> Number of <br> Public <br> Schools <br> [Public <br> School] <br> 2018-19 | Total Students All Grades (Includes AE) [Public School] $2018-19$ | Free and Reduced Lunch Students [Public School] 2018-19 | Total <br> Race/Ethnicity <br> [Public <br> School] 2018- <br> 19 | ```Pupil/Teacher Ratio [State] 2018-19``` |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | ALABAMA | 2 | 1529 | 739304 | 407040 | 738495 | 17.56 |
| 1 | ALASKA | 28 | 510 | 130963 | 45537 | 130963 | 17.10 |
| 2 | ARIZONA | 558 | 2434 | 1136253 | $\dagger$ | 1135883 | 23.53 |
| 3 | ARKANSAS | 85 | 1080 | 491804 | 314759 | 490772 | 13.03 |
| 4 | CALIFORNIA | 1358 | 10437 | 6171666 | 3667601 | 6163584 | 23.08 |

5 rows $\times 42$ columns

## - 2. Describe the Characteristics of the Dataset

\# determine the number of rows and columns in the dataset
data.shape
(51, 42)

TAKEAWAY: The dataset consists of 51 rows and 42 columns.
\# list each of the columns contained in the dataset
data.columns
Index(['State Name',
'Total Number Operational Charter Schools [Public School] 2018-19',
'Total Number of Public Schools [Public School] 2018-19',
'Total Students All Grades (Includes AE) [Public School] 2018-19',
'Free and Reduced Lunch Students [Public School] 2018-19',
'Total Race/Ethnicity [Public School] 2018-19',
'Pupil/Teacher Ratio [State] 2018-19',
'Full-Time Equivalent (FTE) Teachers [State] 2018-19',
'Instructional Aides [State] 2018-19',
'Guidance Counselors [State] 2018-19', 'Librarians [State] 2018-19',
'Library Support Staff [State] 2018-19',
'LEA Administrators [State] 2018-19',
'LEA Administrative Support Staff [State] 2018-19',
'School Administrators [State] 2018-19',
'All Other Support Staff [State] 2018-19',
'Student Support Services [State] 2018-19',
'Full-Time Equivalent (FTE) Staff [State] 2018-19',
'Instructional Coordinators [State] 2018-19',
'Elementary Guidance Counselors [State] 2018-19',
'Secondary Guidance Counselors [State] 2018-19',
'Other Guidance Counselors [State] 2018-19',
'School Administrative Support Staff [State] 2018-19',
'Total Students [State] 2018-19',
'Male Students [Public School] 2018-19',
'Female Students [Public School] 2018-19',
'American Indian/Alaska Native Students [Public School] 2018-19',
'Asian or Asian/Pacific Islander Students [Public School] 2018-19',
'Hispanic Students [Public School] 2018-19',
'Black Students [Public School] 2018-19',
'White Students [Public School] 2018-19',
'Hawaiian Nat./Pacific Isl. Students [Public School] 2018-19',
'Two or More Races Students [Public School] 2018-19',
'Male Students [State] 2018-19', 'Female Students [State] 2018-19',
'American Indian/Alaska Native Students [State] 2018-19',
'Asian or Asian/Pacific Islander Students [State] 2018-19',
'Hispanic Students [State] 2018-19', 'Black Students [State] 2018-19', 'White Students [State] 2018-19',

```
'Hawaiian Nat./Pacific Isl. Students [State] 2018-19',
'Two or More Races Students [State] 2018-19'],
dtype='object')
```

TAKEAWAY: The dataset consists of:

- student enrollment
- school staffing
- student demographic information
\# list the datatype of each variable contained in the dataset and check to see which variable

```
data.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 51 entries, 0 to 50
    Data columns (total 42 columns):
    State Name
    Total Number Operational Charter Schools [Public School] 2018-19
    Total Number of Public Schools [Public School] 2018-19
    Total Students All Grades (Includes AE) [Public School] 2018-19
    Free and Reduced Lunch Students [Public School] 2018-19
    Total Race/Ethnicity [Public School] 2018-19
    Pupil/Teacher Ratio [State] 2018-19
    Full-Time Equivalent (FTE) Teachers [State] 2018-19
    Instructional Aides [State] 2018-19
    Guidance Counselors [State] 2018-19
    Librarians [State] 2018-19
    Library Support Staff [State] 2018-19
    LEA Administrators [State] 2018-19
    LEA Administrative Support Staff [State] 2018-19
    School Administrators [State] 2018-19
    All Other Support Staff [State] 2018-19
    Student Support Services [State] 2018-19
    Full-Time Equivalent (FTE) Staff [State] 2018-19
    Instructional Coordinators [State] 2018-19
    Elementary Guidance Counselors [State] 2018-19
    Secondary Guidance Counselors [State] 2018-19
    Other Guidance Counselors [State] 2018-19
    School Administrative Support Staff [State] 2018-19
    Total Students [State] 2018-19
    Male Students [Public School] 2018-19
    Female Students [Public School] 2018-19
    American Indian/Alaska Native Students [Public School] 2018-19
    Asian or Asian/Pacific Islander Students [Public School] 2018-19
    Hispanic Students [Public School] 2018-19
Black Students [Public School] 2018-19
White Students [Public School] 2018-19
Hawaiian Nat./Pacific Isl. Students [Public School] 2018-19
Two or More Races Students [Public School] 2018-19
Male Students [State] 2018-19
Female Students [State] 2018-19
American Indian/Alaska Native Students [State] 2018-19
Asian or Asian/Pacific Islander Students [State] 2018-19
```

51 non-null object
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51 non-null object
51 non-null int64
51 non-null float64
51 non-null float64
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TAKEAWAY: There are 51 rows and 42 columns in the dataset. None of the rows are blank.
\# the data set seems to have one row of data per U.S. State.
\# let's test this assumption by checking for unique values in the 'State' column.
print(data['State Name']. unique())
['ALABAMA' 'ALASKA' 'ARIZONA' 'ARKANSAS' 'CALIFORNIA' 'COLORADO' 'CONNECTICUT' 'DELAWARE' 'DISTRICT OF COLUMBIA' 'FLORIDA' 'GEORGIA' 'HAWAII' 'IDAHO' 'ILLINOIS' 'INDIANA' 'IOWA' 'KANSAS' 'KENTUCKY' 'LOUISIANA' 'MAINE' 'MARYLAND' 'MASSACHUSETTS' 'MICHIGAN' 'MINNESOTA' 'MISSISSIPPI' 'MISSOURI' 'MONTANA' 'NEBRASKA' 'NEVADA' 'NEW HAMPSHIRE' 'NEW JERSEY' 'NEW MEXICO' 'NEW YORK' 'NORTH CAROLINA' 'NORTH DAKOTA' 'OHIO' 'OKLAHOMA' 'OREGON' 'PENNSYLVANIA' 'RHODE ISLAND' 'SOUTH CAROLINA' 'SOUTH DAKOTA' 'TENNESSEE' 'TEXAS' 'UTAH' 'VERMONT' 'VIRGINIA' 'WASHINGTON' 'WEST VIRGINIA' 'WISCONSIN' 'WYOMING']

TAKEAWAY: The dataset contains one row for each US state plus the District of Columbia.

## - 3. Summarize the Dataset

\# create a subset of columns containing demographic subgroup information and glipse
subgroups = pd.read_csv("https://raw.githubusercontent.com/davidwhitemsm/selected-open-dataso
usecols=['State Name','Male Students [Public School] 2018-19',
'Female Students [Public School] 2018-19',
'American Indian/Alaska Native Students [Public School] 2018-19',
'Asian or Asian/Pacific Islander Students [Public School] 2018-19',
'Hispanic Students [Public School] 2018-19',
'Black Students [Public School] 2018-19',
'White Students [Public School] 2018-19',
'Hawaiian Nat./Pacific Isl. Students [Public School] 2018-19','Two or More Races Stude subgroups.head()


TAKEAWAY: The dataset contains totals per state of the number of students in (2) gender categories and (7) race/ethnicity categories.

```
# summary statistics on the dataset
subgroups.describe()
```

|  | American |  |  |  | Asian or |
| ---: | ---: | ---: | ---: | ---: | ---: |
| Male | Female | Indian/Alaska | Asian/Pacific | Hispanic | B |
| Students | Students | Native | Islander | Students | Stud |
| [Public | [Public | Students | Students | [Public | [Pu |
| School] | School] | [Public | [Public | School] | Sch |
| $2018-19$ | $2018-19$ | School] $2018-$ | School] $2018-$ | $2018-19$ | 201 |
|  |  | 19 | 19 |  |  |


| count | $5.100000 \mathrm{e}+01$ | $5.100000 \mathrm{e}+01$ | 51.000000 | 51.000000 | $5.100000 \mathrm{e}+01$ | 51.00 |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| mean | $5.067872 \mathrm{e}+05$ | $4.802107 \mathrm{e}+05$ | 9266.470588 | 51948.647059 | $2.678522 \mathrm{e}+05$ | 149220.37 |
| std | $6.029885 \mathrm{e}+05$ | $5.722634 \mathrm{e}+05$ | 15524.656776 | 109441.469833 | $6.122845 \mathrm{e}+05$ | 176718.99 |
| $\min$ | $4.352000 \mathrm{e}+04$ | $4.013100 \mathrm{e}+04$ | 81.000000 | 784.000000 | $1.984000 \mathrm{e}+03$ | 1026.00 |
| $25 \%$ | $1.489505 \mathrm{e}+05$ | $1.399745 \mathrm{e}+05$ | 1321.000000 | 5657.500000 | $3.235800 \mathrm{e}+04$ | 11702.00 |
| $50 \%$ | $3.588130 \mathrm{e}+05$ | $3.399870 \mathrm{e}+05$ | 3536.000000 | 18202.000000 | $1.019080 \mathrm{e}+05$ | 64606.00 |
| $75 \%$ | $5.806480 \mathrm{e}+05$ | $5.494835 \mathrm{e}+05$ | 8757.000000 | 56638.000000 | $2.074140 \mathrm{e}+05$ | 253845.50 |

subgroups.sum()

```
State Name
Male Students [Public School] 2018-19
Female Students [Public School] 2018-19
American Indian/Alaska Native Students [Public School] 2018-19
Asian or Asian/Pacific Islander Students [Public School] 2018-19
Hispanic Students [Public School] 2018-19
Black Students [Public School] 2018-19
White Students [Public School] 2018-19
Hawaiian Nat./Pacific Isl. Students [Public School] 2018-19
Two or More Races Students [Public School] 2018-19
dtype: object
```

TAKEAWAY: 2018-19 US public school total enrollments by demographic group are as follows:

- 25.8 million male students
- 24.4 million female students
- 473K American Indian/Alaska Native students
- 2.6 million Asian or Asian/Pacific Islander students
- 13.7 million Hispanic students
- 7.6 million Black students
- 23.7 million White students
- 176K Hawaiian Nat./Pacific Isl. students
- 2 million multiracial students
\# here is the same information presented in a pivot table format
states = subgroups.T
states


## State Name

ALABAMA ALASKA
ARIZONA ARKANSAS CALIFORNIA
CONNECTI

| Male |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Students [Public | 379125 | 67626 | 581012 | 252133 | 3167866 | 468238 | 263 |
| School] 2018- 19 |  |  |  |  |  |  |  |
| Female |  |  |  |  |  |  |  |
| Students |  |  |  |  |  |  | 251 |
| School] 201819 |  |  |  |  |  |  |  |
| American |  |  |  |  |  |  |  |
| Indian/Alaska |  |  |  |  |  |  |  |
| Students [Public | 6916 | 29839 | 50877 | 2771 | 28381 | 5961 |  |
| School] 2018- |  |  |  |  |  |  |  |
| Asian or |  |  |  |  |  |  |  |
| Asian/Pacific |  |  |  |  |  |  |  |
| Students [Public | 10860 | 7599 | 33428 | 7750 | 721827 | 28743 | 26 |
| School] 201819 |  |  |  |  |  |  |  |

## - 4. Visualize the Dataset

19
\# plot Black public school students by state
plt.figure(figsize=(18, 18))
sns.barplot(x='Black Students [Public School] 2018-19',y='State Name', color='\#4f81bd',data=s


TAKEAWAY: The states with the highest number of Black public school students are: Florida, Georgia and Texas.
plt.figure(figsize=(18, 18))
sns.barplot(x='Hispanic Students [Public School] 2018-19',y='State Name', color='\#4f81bd',dat
<matplotlib.axes._subplots.AxesSubplot at 0x24eb8f93d68>


TAKEAWAY: The states with the highest number of Hispanic public school students are: California and Texas.

```
LUWA Larar - 
# plot Asian or Pacific Islander public school students by state
plt.figure(figsize=(18, 18))
sns.barplot(x='Asian or Asian/Pacific Islander Students [Public School] 2018-19',y='State Nam
```



TAKEAWAY: The state with the highest number of Asian or Asian/Pacific Islander public school students is California. New York and Texas are a distant second and third.

```
SOUTH CAROLINA 
# plot American Indian/Alaska Native public school students by state
plt.figure(figsize=(18, 18))
sns.barplot(x='American Indian/Alaska Native Students [Public School] 2018-19',y='State Name'
```

```
<matplotlib.axes._subplots.AxesSubplot at 0x24eb8d22748>
```



TAKEAWAY: The state with the highest number of American Indian/Alaska Native public school students by far is Oklahoma.
\# plot Hawaiian/Pacific Islander public school students by state
plt.figure(figsize=(18, 18))
sns.barplot(x='Hawaiian Nat./Pacific Isl. Students [Public School] 2018-19',y='State Name', c
<matplotlib.axes._subplots.AxesSubplot at 0x24eba444ba8>


TAKEAWAY: The state with the highest number of Hawaiian/Pacific Islander public school students by far is Hawaii.
\# plot White public school students by state
plt.figure(figsize=(18, 18))
sns.barplot(x='White Students [Public School] 2018-19',y='State Name', color='\#4f81bd',data=s


TAKEAWAY: The states with the highest number of White public school students are: California and Texas.


## - 5. Key Insights

Populations of White students and populations of White students are mostly in portion with the state's overall population. However, for other demographic groups, students of that ethnicity are more heavily concentrated in just a handful of states.

## - Next Steps

Possible avenues for further research and analysis:

- calculate each demographic group as a percentage of each state's overall public school population
- compare this data to non-public school enrollments by state
- compares education outcomes (graduation rates) accross states and demographic groups

